

November 14, 2013

A work session meeting of the Board of Trustees of the Village of Arthur, IL, was held on Thursday, November 14, 2013, in the Village Board Room. Village President Matt Bernius called the meeting to order at 7:00pm. Roll call was answered by Trustees Terry Clark, Larry Miller, JD Kuhns, Dave Tiffan, and James Aikman. Trustee Karen Good was absent.

Visitors present were Dale Bissonett, Bob Doan, Sue Falk, Linda Ingles, and Stephanie Wierman.

President Bernius briefly reviewed the previous discussions regarding signage for Progress Street businesses. There was discussion about having a street sign type pole with a business name and arrow starting at the height of the street names. An idea of using the side of It'll Do with a sign of "More Shops" with an arrow pointing to the east then a sign a little further down the street with more detail. There are a lot of signs at other locations around town that need to be addressed. Residential areas are treated differently than business areas. Time, place, and manner are important in considerations. Only allowing signs during store hours is an option and a starting point.

B. Doan presented information regarding the need for a Tourism Coordinator. This position would be managed through the Economic Development Corporation. He showed a video from an Illinois tourism area. He handed out packets with information from surrounding communities. How to measure the success of this position was discussed. He is requesting on-going conversations, guidance, support from the Village, and a three-year commitment. President Bernius talked about the next steps, including a discussion at a future work session.

**Adjourn**

President Bernius adjourned the meeting at 8:42pm.

APPROVED   
Village President

ATTEST   
Village Clerk

DATE November 18, 2013